

SABINSA NEWS RELEASE

SABINSA FOUNDER DR. MUHAMMED MAJEED NAMED *FATHER OF INDIAN NUTRACEUTICALS INDUSTRY* BY ASSOCHAM

East Windsor, NJ (June 1, 2021) – Dr. Muhammed Majeed, founder of the Sami-Sabinsa Group, was named the **Father of Indian Nutraceuticals Industry** with an honorary award presented on the occasion of ASSOCHAM’s virtual conference entitled Efficacy of Herbal Nutraceuticals: Stimulating the New Lifestyle.

The Associated Chambers of Commerce and Industry of India (ASSOCHAM) is an organization of over 300 Chambers of Commerce and trade associations with the mission to impact the policy and legislative environment to foster balanced economic, industrial and social development in India.

"ASSOCHAM proudly acknowledges Sami-Sabinsa Group’s Founder & Chairman, Dr. Muhammed Majeed's, innumerable contributions towards shaping the Indian Nutraceuticals industry" said Meenakshi Sharma, Assistant Secretary General, ASSOCHAM. "In presenting him with the Father of Indian Nutraceutical Industry award, ASSOCHAM recognizes and honors his rich experience that he has so magnanimously shared with the wider community of industry and other relevant stakeholders. Dr. Majeed’s unwavering commitment to the Nutraceutical industry is exemplary."

"I’m honored to receive this recognition from this esteemed organization," said Dr. Majeed. "Since 1988 my life has been dedicated to building upon the knowledge of Ayurveda, to share its gifts with humans across the globe. It’s gratifying to have made a difference in the world."

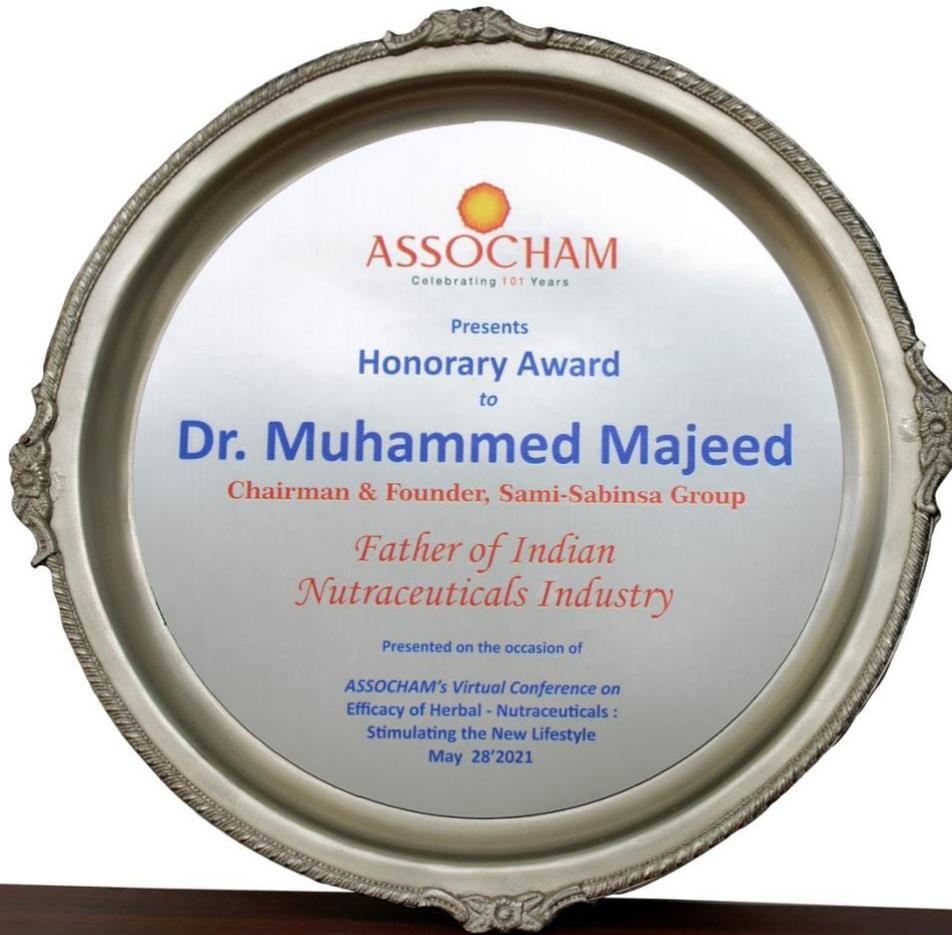
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About Sabinsa

Sabinsa, founded in 1988, is a manufacturer and supplier of herbal extracts, cosmeceuticals, probiotics, minerals, and specialty fine chemicals. The company markets over 100 standardized botanical extracts and employs more than 1000 people worldwide in 12 manufacturing, R&D, sales, and distribution facilities. Process development and product innovation form the focus of the ongoing R&D efforts in the company’s research facilities, located in India and the U.S. Products, many of which are both Kosher and Halal, are extensively researched, patented, and supported by hundreds of published clinical studies. Sabinsa’s botanical cultivation program totals nearly 40,000 acres to ensure sustainable, fair trade materials are used in these ingredients. For more information, visit sabinsa.com.

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ASSOCHAM
Celebrating 101 Years

Presents

Honorary Award
to

Dr. Muhammed Majeed

Chairman & Founder, Sami-Sabinsa Group

*Father of Indian
Nutraceuticals Industry*

Presented on the occasion of

ASSOCHAM's Virtual Conference on
Efficacy of Herbal - Nutraceuticals :
Stimulating the New Lifestyle
May 28'2021